

Girl Scout Council of the Mid-South



Making  
the world a  
better place

for the future

2005 Annual Report



# Courage

to explore new worlds and adventures

**G**irls face a far more complex, more challenging world today than just a few years ago. They are preoccupied with adult concerns, such as family financial issues, caring for siblings, war, and their own care and safety. They are suffering greater stresses at home and school, and it is having an effect - increased drug and alcohol use, suicide, gangs, eating disorders, violence and low self-esteem. We cannot ignore the statistics:

34% of girls ages 13-17 are concerned about being forced to do something sexual.

1 in 4 girls reported wanting to leave home because of violence.

Over 500,000 girls are actively engaged in prostitution; average age: 14

45% of girls ages 13-17 consider speaking and participating in class a threat.

Suicide is the third leading cause of death among youth ages 15-19.

26% of girls cope with feeling unsafe by using alcohol and drugs.

Every 40 seconds a girl is arrested.

Nearly 25% of teens say they have fewer than three adults they could go to for help.

85% of girls report having been harassed at school; over one-third say the harassment began in elementary school.

Families, schools, communities and government are searching for ways to help girls cope with the challenges, peer pressure, media messages and self-esteem issues girls are dealing with at younger ages.



Confidence  
to believe in herself and her abilities

**G**irl Scouts is responding to the needs of girls by offering opportunities and experiences that help them find courage to explore new worlds and adventures, confidence to believe in themselves and their abilities, and character by shaping their values. Girl Scout Council of the Mid-South is committed to helping every girl live a happy, healthy life where she feels comfortable in her own skin, confident in her choices, and capable of fulfilling her dreams.

In our 10-county, tri-state region, 7.6 percent of girls ages 5-17 participate in Girl Scouts. We know more girls want to be involved in Girl Scouts. We know more girls need Girl Scouts.

The future of girls effects us all. Today's girls – our daughters and granddaughters, our nieces, the girl next door – will become our future employees, the next generation of elected officials and our community leaders. How are they preparing to handle the challenges and responsibilities they will face? Are they going to have the courage, confidence and character to succeed? Who is going to be here for them?

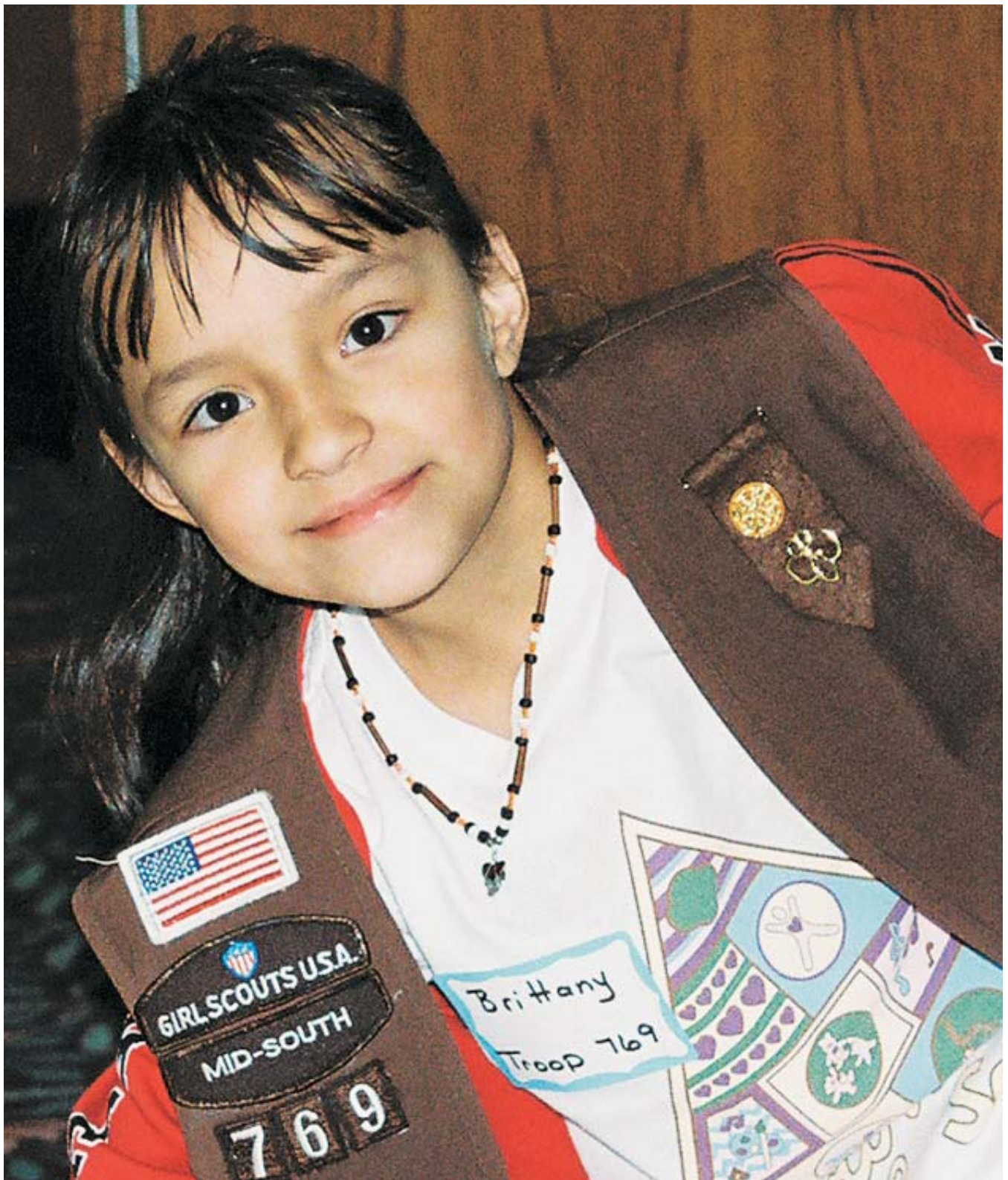
*Girl Scouts is here* at a critical time in their lives, guiding them through experiences that promote self-esteem, community involvement, leadership, environmental stewardship and a sense of responsibility and accountability.

*Girl Scouts is here* helping girls reach their potential, believe in themselves and develop beliefs and values that will guide them throughout their lives.

*Girl Scouts is here* encouraging girls to dream their biggest dreams, conquer their greatest fears, and speak in their boldest voices.

*Girl Scouts is here* when girls need a safe place, when they need caring adults, when they need friends, when they just need to be girls.

**Where are you?**



# Character

by shaping her values

*A Brownie Girl Scout asking her first customer to buy a box of Girl Scout Cookies.*

*The girl who is heading off to camp... in the woods... away from home... for the first time.*

*A teen Girl Scout standing in front of 900 of her peers to voice her opinion on an issue she believes is important.*

From the first simple steps to the biggest leaps, girls are given opportunities and encouragement to face challenges and find courage. They draw their strength from a group of friends and caring adults who accept them for who they are and believe they can succeed.

Our girls-only environment makes it easier for girls to discuss issues they feel are important and for adults to focus on their needs in age-appropriate ways. Girls can explore interests and activities in a noncompetitive atmosphere and without the gender stereotypes that often confront them.

Girl Scouting encourages girls to be the best individuals they can be, regardless of the images others may project onto them, or what may be fashionable at the moment. Girls say they are more at ease with their Girl Scout groups and are not afraid of being teased, intimidated or judged. They are allowed to be themselves, to have fun and be free of pressures.

Girl Scouts isn't just about going to hang out with your friends. It's about how you can change the world by what you're doing. - Natane, age 9

By participating in planning and decision making, girls have a direct impact on what their Girl Scout experience will encompass. Our Teen Planning Committee and Teen Advisory Board keep the girls' voices present in council-wide decision making. We've added the word "girl-centricity" to our vocabulary, reminding us that everything we do is for and about the girls.

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When I was afraid to suggest an idea, Girl Scouts taught me to speak up. When I felt the urge to make a difference in my community, Girl Scouts helped me not only benefit my community, but also to feel good about myself. - Divya, age 16



Making the world a

better place



Community service has always been at the heart of Girl Scouting. Some troops plant flowers at the school, church or community center where they meet. Others collect toys and school supplies for disadvantaged or sick children. Girl Scouts also opened their troops, hearts and giving spirit to Hurricane Katrina evacuees staying in our region.

In every aspect of Girl Scouting, the Girl Scout Promise and Law remain the foundation for everything we stand for. They define what it means to be a Girl Scout – help people at all times... respect yourself and others... be honest and fair...be responsible for what you say and do... make the world a better place...

The morals and values by which Girl Scouts conduct themselves give girls personal standards for everything they do. And Girl Scout alumnae tell us these guiding principles have remained a part of who they are and how they live their lives.

Girls need role models from the community to cultivate their diverse interests and support them as they grow. With caring adults in their lives, girls have more positive feelings about themselves and do better in school.

Girl Scouts has taught me the importance of confidence, commitment, consideration and cooperation. With the training I received through participating in Girl Scouts, I am prepared to make valuable contributions to the world in which we live. *- Breonna, age 17*

There are 2,200 adult members in this region who volunteer their time in a variety of ways, including one-time involvement at a special event, sharing a skill on an episodic basis, or long-term as a Girl Scout leader.

**We need more caring adults.** Adults who believe girls should have the opportunities to learn new skills, discover their potential, experience new adventures, and know someone cares about them and their future.

Companies, foundations and individuals also recognize the value of supporting Girl Scouts financially. Through donations, grants and Girl Scout Cookie purchases, they commit their financial resources to help fund such things as healthy living initiatives, financial assistance, property maintenance and training for adult volunteers.

**We need more financial partners** so we can continue to provide the valuable opportunities available through the Girl Scout program now and in the future. We need your help to ensure:

*Girl Scouts is here for girls.*

*Girl Scouts is here for the community.*

*Girl Scouts is here, bringing people and resources together.*

**Join us, as we make the world a better place.... for the future.**

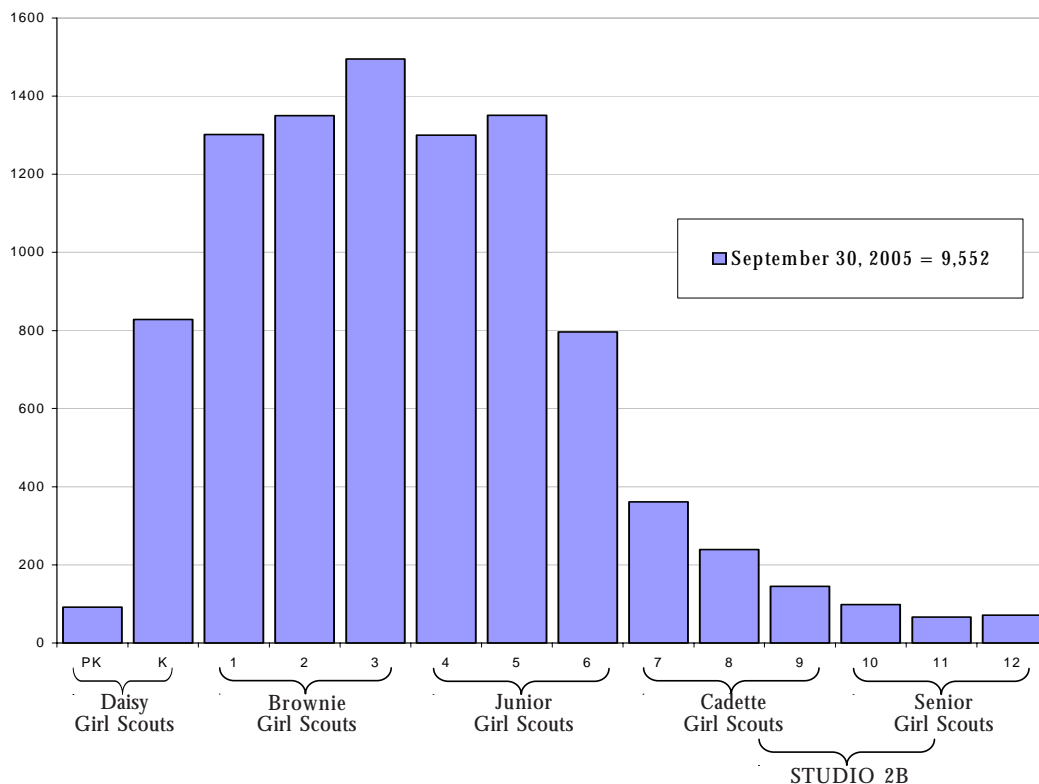
# Preparing for the Future

In today's fast-paced, jam-packed world, both children and adults have a myriad of activities competing for their attention. Ours is a time when nonprofit organizations stay successful only by keeping in tune with what's happening around them and constantly looking ahead for new opportunities. The past decade's nationwide explosion of nonprofits, coupled with a string of recent global disasters, has led to fierce competition for funding, members and media coverage. Failure to take the necessary steps to remain competitive can mean that a once-thriving organization suddenly finds itself on the sidelines.

Over the next couple years, Girl Scouting will be undergoing changes. The aim is to transform, revitalize, and invigorate the Girl Scout Movement so that we are able to provide a higher quality program to even greater numbers of girls and young women for decades to come.

We welcome your support and involvement as we realign our boundaries, combine our strengths with our neighbors, and create our higher capacity Girl Scout council that will be even better equipped to deliver on the promise of our mission: to build girls of courage, confidence and character, who make the world a better place.

**Girl Scout Council of the Mid-South  
GIRL MEMBERSHIP BY GRADE  
September 30, 2005**

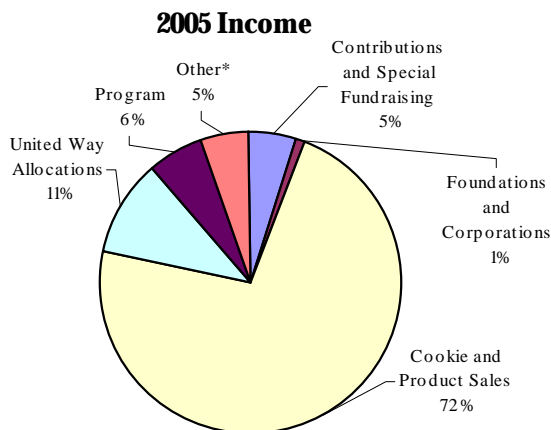


# 2005 General Operating and Land, Building and Equipment Funds

## Revenues and Sources of Cash

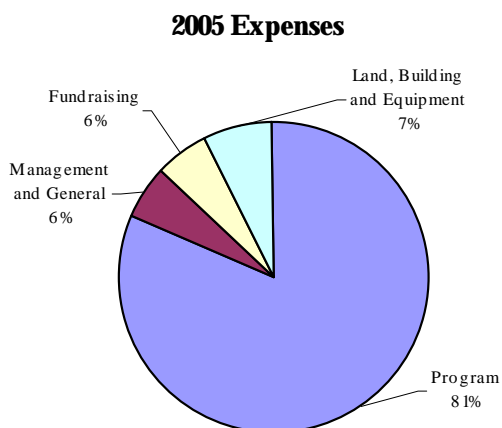
Contributions and Special Fundraising	124,497
Foundations and Corporations	16,502
Cookie and Product Sales	1,664,308
United Way Allocations	247,973
Program	140,387
Other*	121,806
<i>Subtotal</i>	<u>\$ 2,315,473</u>
Funds from Prior Years Operating Reserve	21,411
Land, Building and Equipment	144,015
<b>Total</b>	<b>\$ 2,480,899</b>

\* Includes Sale of Merchandise, Investment Income, and Miscellaneous Revenue



## Expenditures and Uses of Cash

Program	2,067,624
Management and General	157,068
Fundraising	112,192
<i>Subtotal</i>	<u>\$ 2,336,884</u>
Land, Building and Equipment	77,195
Reserved for Land, Building and Equipment	66,820
<b>Total</b>	<b>\$ 2,480,899</b>



## Balance Sheet

	2005	2004
<b>Assets</b>		
Cash and Investments	1,842,317	1,689,851
Receivables, Inventories, Prepaid Expenses	273,216	317,787
Land, Building and Equipment	1,183,354	1,238,388
<b>Total Assets</b>	<b>\$ 3,298,887</b>	<b>\$ 3,246,026</b>
<b>Liabilities and Net Assets</b>		
Payables, Deferred Income and Accrued Expenses	171,905	97,633
Net Assets	3,126,982	3,148,393
<b>Total Liabilities and Net Assets</b>	<b>\$ 3,298,887</b>	<b>\$ 3,246,026</b>

Girl Scout Council of the Mid South's financial records for the year ended December 31, 2005, were audited by Ison and Decosimo CPAs & Consultants, LLP. The audited financial statement this information is based on is available for inspection at the Girl Scout Service Center.

## 2005 Giving by Gift Circles

*Girl Scout Council of the Mid-South appreciates the many ways our donors support Girl Scouts. Honorariums and memorials have been previously recognized in CouncilNews.*

A thriving Girl Scout program depends on the growth of financial and in-kind gifts from individuals, corporations, foundations and other community organizations. While the public's support of our much anticipated Girl Scout Cookie Sale is appreciated, we have become too reliant on this one endeavor.

To ensure the continuation and expansion of Girl Scouting in our area, Girl Scout Council of the Mid-South is putting more emphasis on other fund development efforts as part of our long-term strategic plan.

Please consider how you can financially support Girl Scouting in new or increased ways. Contact the fund development director to discuss our needs and the options available to you.



### **Platinum Circle: \$5,000 and above**

AutoZone  
Sally Banks  
Freddi and Joel Felt  
Hilton Hotels Corporation  
United Way of the Mid-South

### **Gold Circle: \$1,000 - \$4,999**

Celie Althoff \*  
Claire Barnett \*  
Dr. Amy B. Beebe  
Buckeye Technologies Inc.  
Collierville Foundation  
Conwood Company, L.P.  
Rosemarie Fair \*  
Fred and Doris Feder  
Sondra and Bill Fondren  
Anthony Hopkins (In-kind)  
Mr. and Mrs. David Garson  
Mr. and Mrs. David B. Jones  
Lichterman Loewenberg Foundation  
Mr. and Mrs. William Loewenberg  
Max B. Ostner Sr. Endowment Fund  
The Estate of Ellis Graham  
McCormick  
Mississippi Girl Scout Coalition  
– Middle Mississippi Council  
Pat Moody \*  
Lee Morriss-Mueller \*  
The Estate of Rosa N. Murrell  
Katherine Hinds Smythe \*  
Tennessee Titans Foundation  
Theodora Trezevant Neely Fund  
Susan and Mike Threlkeld \*  
Cynthia Ware \*  
Women's Foundation for a Greater  
Memphis

### **Silver Circle: \$500 - \$999**

At Home Magazine (In-kind)  
Shante K. Avant \*  
Pat Beech \*  
Brother International Corporation  
ConAgra Foods Retail Products Co.  
EnSafe Inc.  
E. Florence Hervery \*  
Inventory Locator Service, LLC  
Mr. and Mrs. Robert D. Keeler  
Jane E. LaBerge  
Dr. and Mrs. Charles Plesofsky  
Josh and Amy Poag  
Regions Morgan-Keegan Trust

Sigmund F. Hiller Fund  
Linda M. Smiley, M.D. \*  
St. Elizabeth Guild of Calvary  
Episcopal Church  
The Knapp Foundation, Inc.

### **Bronze Circle: \$250 - \$499**

Cynthia Ford Allen  
Barbara and Steve Arnold \*  
Charles Auerbach \*  
John and Julie Austin  
Caroline Barnett \*  
Trudy Reed Brown \*  
Brandon Bryant\*  
Cleo Industries, Inc. Company  
Nancy C. Cochran \*  
Barbara G. Dagastino \*  
Jennifer Davis \*  
Sonja Emziah \*  
Jason Fair\*  
Robert and Martha Fogelman  
Charitable Fund  
Susan and Kimbrough Gregory \*  
Carol and Bill Hall  
Tomeka R. Hart \*  
Billy Hodge  
Beverly A. Holmgren \*  
Frances Grace Hutchinson \*  
Carol R. Johnson \*  
Shirley C. Kyles \*  
Charlie and Mary McHugh \*  
David and Debbie Moore \*  
Sally Myers \*  
Jenni S. Nieman \*  
Christean B. Outlaw  
Vanessa L. Peterson  
Brenda Powell \*  
Quebecor World (USA) Inc.  
Reginald Wurzburg Foundation  
Linda Rendtorff \*  
Joycelyn Robinson \*  
Nancy M. Rockstroh \*  
Mary Singer \*  
Barbara and Tom Sullivan  
Turner Holdings LLC (In-kind)  
Elizabeth Upchurch \*  
Lashell Vaughn\*  
Hal and Fran Walker \*  
Regina Walker  
Susie Wang \*  
Kathleen R. and William A. Webb \*  
Sherry J. Whitten \*

Walter D. Wills, III\*  
Deenean Wilson-Henderson \*  
Debbie Zanot\*

**Pewter Circle: \$100 - \$249**

Wendy Ashcroft  
Mrs. Betty Barnett  
Gail Brink Bishop  
Mrs. John O. Branton  
Mary E. Braza  
Lori Brougher  
Catherine L. Mills Brown  
Theirsa Burke  
Dianne Burnette  
Venus Chaney  
Paula Cima  
Leroy Dahler  
Mr. and Mrs. W. Allen  
Elliotte \*  
Family Home Health Agency  
First Tennessee Corporate  
Communications and  
Foundation  
Paulette Freeman  
Drs. Ted and Virginia Galyon  
Girl Scout Troop 907  
Sharon Goldsworthy  
Tammi T. Grogan  
Lee Guenther  
Sandra Whitley Hale  
Claudia Haltom  
Yollander Hardaway  
Harriet W. Stern Charitable  
Annuity Lead Trust  
Bonnie Hawkins  
Susanne Hiegel  
Vicki R. Hornsby  
Judy and Jerry Huff  
J. Strickland & Co.  
Marcie James  
Jeanette S. and George F.  
Cooley Endowment Fund  
Vanessa Johnson  
Levine & Poor  
Dr. Alys H. Lipscomb  
Amy Livingston and  
Amanda Kohr  
Debra M. Lofties  
Malco Charity Trust  
Kay and Art McFarland  
Lisa Montgomery  
Mary Cole Nichols  
Nike Inc.  
Paulsen Printing Company  
Steve Peay  
Carolyn Petties \*  
Mrs. Harry J. Phillips, Sr.

Dianne K. Polly  
Rhea & Ivy, P.L.C.  
Mr. and Mrs. William B.  
Rudner  
Andrew Sawyer  
Dr. Janet Scott  
G. Donald Siemer  
Dayna Simoneaux \*  
Toulasone Sivilay  
Linda Sklar  
Buddy and Grace Speer  
Staplcoth  
Ina Tonkin  
Jim and Katherine Trainor  
Herman and Barbara Tucker  
Mr. and Mrs. Jules C. Wade  
Raleigh Walker  
Marianne and Ron Walter  
Ada J. Walters  
Cecelia W. Westley  
Dr. Robert and Mrs. Mary  
Beth Wooten

**Partner Circle:  
\$99 and below**

Arwen E. Adair  
Lisa Adcock  
Jill and Michalla Amos  
Anonymous  
Genie Ashworth  
Pan Awsumb  
Donnie Bailey  
Carolyn Barton  
Keronda Bays  
Barbara and Al Best  
Janet Anne Bones  
Mrs. Henry L. Boothe  
Leslie and Rand Bouldin  
Kitty Gleaves Bragg  
Deborah Brasfield  
Ms. Francis Brown  
AnaLizer and Crystal Burnett  
Mr. and Mrs. Daniel D. Canale  
Frank S. Cantrell  
Mrs. Winifred L. Carson  
Maureen Carter  
Chickasaw Lodge # 8 IOOF  
Clark-Dixon Associates  
Architecture & Design  
George G. Clarke, Jr.  
Luzviminda Clorina  
Bonda and Robert Coleman  
and Autumn C. Coleman  
Barbara Cook  
Samuel Coverdale  
Trish Darlington  
Jean Deacon

Harry and Cornelia Durham  
Gearldene B. Feltus  
Allan and Helen Ferguson  
Sylverna Ford  
Stephan and Barrie Foster  
Jessica Leigh Frey and  
Elizabeth Amelia Gonda  
Jasmine Garner  
Suzanne W. Gibson  
Girl Scout Troop 225  
Girl Scouts of the USA  
Mr. and Mrs. Lawrence J.  
Glazier  
Eddie and Janice Gray  
Cheryl Green  
Patricia Green  
Constance Gregg  
Grover Collins Real Estate  
Betty Jane Harris  
Jessi M. Hawes  
Christina Heindel  
Maria Del Consuelo Holguin  
Benjamin and Frances Hooks  
Leah Huie  
Margaret M. Jamieson  
Carol B. Jones  
Julie Kinney  
Sheri Klutts  
Donna Kook  
Kirsten and Sabryna Kopiczak  
Mr. and Mrs. James Kovarik  
Connie Laisle  
Robert Francis, Kimberly  
Ann, and Caitlan Lloyd  
Herman P. Markell  
Charles and Sandra Marquis  
Jeffrey and Sherri Massey  
Jean Ann McBride  
Shannon McGowan  
Harrison D. McIver, III  
Mr. and Mrs. Albert McRae  
Patricia and Bert Merrill

Margaret Anne Murphy  
Amy M. Nuccio  
Ms. Deanie Parker  
Anne S. Pate  
Brenda Pearson  
Robert Pearson  
Christopher M. Perry  
Pfizer Inc.  
Kristin D. Pichel  
Mr. and Mrs. Wayne Pyeatt  
Megan Ream  
Darren R. Reltherford  
Sharon and Mike Ritz  
Kay S. Robilio  
Rust College Agency Fund  
Dr. Charles F. Safley, Jr.  
Molly G Sashkin  
Dr. M. Sandra Scurria  
Cathy and Bill Serex  
Darlene and Oscar Shefsky  
Heather and Holly Slocum  
Barbara Smith  
Carol Starr  
Thomas Steinhausler  
Janet B. Sutton  
Susan and Rick Taylor  
James Thomason  
Judy Tomlinson  
Jessie Tutwiler  
Joyce Van Ripper  
James and Betty Warner  
Vanessa Washington  
William C. Weeks  
Alexis Weiss  
Mrs. Joy Wiener  
Yatosha Wilcher  
Nancy Wilson  
Jeanne M. Wittjen  
Mrs. Jamie Wrigh

\* Multi-Year Giving Society  
Members

*We apologize for any errors or omissions.*

Our Multi-Year Giving Society began in 2003 with 31 members pledging support for five years. The Society continues to grow as more people understand the importance of sustaining Girl Scouting into the future.

**Giving Levels** per year for five years:

Character Builder: \$275-\$3,499

Confidence Builder: \$3,500-\$9,999

Courage Builder: \$10,000 and up

## 2005 United Way Donor Choice

Mr. and Mrs. Dunbar Abston, Jr.  
Shandra Adams  
Shelley Allen  
Anonymous  
Regina Armstrong  
Jacquelyn Boyles  
Holly Brewer  
Linda Brooks  
Cynda Canfield  
Michael K. Counce  
Samuel Coverdale  
Christopher Crews  
Kathleen Crouch  
Martha Culvahouse  
Mariread M. Deehan  
Kiera Dilliard  
Judith E. Donnelly  
David J. Fraser  
Linda Gibson  
Joann Gonzalez  
Steve and Cheri Hagen  
Lizzie Hawthorne  
Frances Grace Hutchinson  
Barbara S. Jones  
Mr. and Mrs. David B. Jones  
Valvarie J. Jordan  
Lynne C. Lichterman  
Susie M. Maiden  
Lisa D. McFarland  
Kristi D. Munson  
Joan M. Owen  
Brenda Pearson  
Mary J. Rogenmoser  
April G. Sanders  
Ross E. Wilber  
Tabrena L. Wilson  
Lauren J. Wolfe  
Tonia L. Wright



United Way  
of the Mid-South

We are also grateful for funding provided by the United Way of the Mid-South's allocation process.

## Seeking One Million Alumnae

Over 50 million women are alumnae of Girl Scouting. The age level names have changed throughout the years, as well as uniforms and badges. However, the core values of self-sufficiency, leadership and service remain. The memories of campfire songs, friends and fun are being gathered by girls today to be shared with the Girl Scouts of tomorrow.

Girl Scouts of the USA is aiming to reconnect with one million alumnae in anticipation of our 95th anniversary in 2007. A national registry has been developed, and is available at [www.girlscouts.org/for\\_adults/alumnae](http://www.girlscouts.org/for_adults/alumnae).

To learn how you can rekindle memories and reconnect to Girl Scouting here in the Mid-South, contact Girl Scout Council of the Mid-South.



Girl Scout Council of the Mid-South  
**2006 Board of Directors**



Claire Barnett  
 President



Lee Morriss-Mueller  
 Executive Director/CEO

**Officers**

Claire Barnett  
*President*

Naomi Dyson  
*First Vice President*

Jason Fair  
*Second Vice President*

Carolyn Petties  
*Secretary*

Holly Brewer  
*Treasurer*

Lee Morriss-Mueller  
*Executive Director/CEO*

**Members-at-Large**

Cynthia Ford Allen  
 Dr. Amy B. Beebe  
 Teresa Cutts  
 Frank Cantrell  
 Darcy Goble  
 E. Florence Hervery  
 Grace Hutchinson  
 Linda Khumalo  
 Meribeth LaBarreare

Angela Lee  
 Lola Llewellyn  
 Paula McPeak  
 Olliette Murry-Drobot  
 Jenni Nieman  
 Darren Reltherford  
 Tracie Robinson-Woods  
 Mary Whitaker  
 Sherry Whitten

**Retired in 2005**

Patricia Beech  
 Theirsa Burke  
 Yollander Hardaway  
 Brenda Powell  
 Dr. C. J. Tucker

**2006 Nominating Committee**

Maria Black  
 Kenya Bradshaw  
 Theirsa Burke

Naomi Dyson  
 Claudia Haltom  
 Shirley Kyles

Lola Llewellyn  
 Harrison McIver III  
 Mary Singer

**2006 Council Staff**

**Management Team**

Lee Morriss-Mueller  
*Executive Director/CEO*

Shante K. Avant  
*Assistant Executive Director*

Lori Brouger  
*Communications Director*

Arlenia H. Cole  
*Fund Development Director*

Debbie Moore  
*Finance Director*

Dianne Burnette  
*Receptionist*

Venus Chaney  
*Field Executive*

Jack Edwards  
*Ranger*

Bonnie Hawkins  
*Graphics Specialist*

Marcie James  
*In The School Day Coordinator*

Peggy Jamieson  
*Shop Manager*

Connie Laisle  
*Comm/FD Secretary*

Kay McFarland  
*Product Sales Manager*

Mary McHugh  
*Property Manager*

Joycelyn Robinson  
*Field Executive*

Toulasone Sivilay  
*Membership Secretary*

Carol Starr  
*Accounting Assistant*

Janet Stone-Wade  
*General Office*

Bob Taillon  
*Registrar*

Rene´ Taillon  
*Executive Assistant*

Barbara Tucker  
*Field Executive*

Elizabeth Upchurch  
*Field Executive*

Raleigh Walker  
*Field Executive*

Deenean Wilson-Henderson  
*Volunteer Training Manager*

## Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.



Girl Scout Council of the Mid-South  
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Memphis, TN 38124-0246

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800-727-8104

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Internet: [www.gsmid-south.org](http://www.gsmid-south.org)

